



FRAGRANCE COLLECTION

AEROWEST INTERNATIONAL
Odor Control | Scent Marketing | Hygiene

FRAGRANCE CATEGORIES

Adventurous

Fragrances those who adventure, explore, and seek new heights, these bold fragrances are excellent for motivation

Energizing

Bright, invigorating fragrances to liven up the atmosphere, promote productivity, & provide an overall impression of cleanliness

Inspiring

Enlivening, inspirational fragrances for creativity and innovation

Luxurious

Provides the royal treatment by creating an upscale, luxurious atmosphere that signifies high quality

Playful

Fun & fruity fragrances that create a youthful, lighthearted vibe

Fresh & Clean

Fresh, airy scents that impart an overall sense of cleanliness

Calming

Warm, soothing blend of essential oils to promote calmness & relaxation

Holidays

Celebrate the holiday season with these holiday favorites

AeroWest Naturals

Inspired by nature, created with 100% natural ingredients

Mood Collection

Mood-lifting fragrance creations backed by over 35 years of pioneering research



ADVENTUROUS

For those who adventure, explore, and seek new heights, these bold fragrances are excellent for motivation

Citrus Water & Sea Salt: Fresh, marine-inspired scent of sea salt, bright citrus, ocean air and driftwood.

Eucalyptus-Mint: Invigorating, fragrant eucalyptus infused with a touch of refreshing mint

Italian Leather: Bold and intriguing, the warm, rich musk of Italian Leather is designed to impress. Features notes of woods, amber, musk, vanilla and a touch of citrus.

Rain: Shower fresh, smooth, cologne-like scent of woody amber, musk, clean citrus and a slight hint of sweet lavender

Timber: A fresh, bold woody scent with a touch of spice, reminiscent of freshly chopped firewood

Tradewinds: An intensely refreshing scent, like a clean, uplifting breeze of citrus and fresh herbs



CALMING

Essential oil blends that create a warm, soothing environment to calm and relax

Gardenia Petals: The sweet, intoxicating aroma of fresh gardenia infused with rose, ylang ylang, and a touch of sweet orange

Jasmine Lotus: Wash away your troubles with this beautiful, intoxicating fragrance of night blooming jasmine, rose, and honey

Lavender Chamomile: Gentle, soothing scent of fresh lavender and warming chamomile

LUXE Relaxing: Soft, clean notes of sweet orange, night blooming jasmine, and bergamot, with a light ginger & nutmeg spice

Springtime: Fresh, clean scent of classic baby powder with delicate floral notes

ENERGIZING

Bright, invigorating fragrances that liven up the atmosphere and promotes productivity while giving an overall impression of cleanliness

Citrus Grove: A bright, fragrant orange and sweet rose blossom aroma, infused with a touch of eucalyptus, like an orchard breeze

Citrus Mint: A crisp, cool scent bursting with a medley of sweet orange, lemon, and lime, with a hint of fresh mint

Grapefruit Splash: The pure embodiment of a fresh, pink grapefruit

Island Sunrise: An uplifting blend of sugared orange, fresh grapefruit, sun-warmed guava, and green notes

Lemongrass: A clean, fresh lemony scent infused with a touch of botanical grasses that gives that just cleaned smell

Orange Burst: Energizing fragrance that awakens the senses with sweet, juicy orange pulp bursting with freshness

Orange Zest: Energizing and refreshing scent of freshly zested oranges

Verbena: A citrusy, fresh scent of lemon interlaced with notes of sweet orange to create the ultimate refreshing scent



FRESH & CLEAN

Fresh, airy scents that impart an overall sense of cleanliness throughout the room

Berry Linen: Fresh, inviting scent of clean linens, berry, fresh aldehydes, and white floral with base note of amber woods and sheer vetiver

Clean Cotton: Beautiful, clean & refreshing with notes of jasmine and fresh lime, artfully blended with cedarwood, tea, & soft herbals

Clean Linen: Fresh, clean fragrance of freshly laundered linens

Springtime Fresh: Enjoy the fresh scent of springtime with this floral fragrance of wildflowers and fresh herbs with a hint of citrus

Springtime Ultra: A lovely, powdery blend of lilac, roses, and bergamot with just a touch of musk

Super Floral: Bright, clean floral scent of roses and jasmine, complemented by a green, woody nuance

Super Floral Special: Bursting with fresh floral scents of lilies, roses, and ylang ylang with an overall clean, refreshing soapy fragrance

White Linen: Delicate fragrance of fresh, clean linen with soft floral notes, creating a light, fresh, airy ambiance in any space



INSPIRING

Enlivening, inspirational fragrances that promote creativity and innovation

Clear Lakes: Reminiscent of a clear mountain lake, this inspiring blend of bergamot & fresh citrus is balanced with a light note of vanilla

Citrus Green Tea: Floral citrus fragrance with top notes of mandarin and bergamot peel, heart notes of green tea with base notes of cedarwood and sage.

Eucalyptus Rosemary: Clean, herbaceous scent of eucalyptus and rosemary with notes of green balsam, bergamot, soft jasmine, and vetiver.

Forest Breeze: Like a hike through the forest, this fresh, herbal scent of clary sage with fir needle and a touch of eucalyptus opens the mind and releases creativity

Hibiscus & Apple Blossom: Immerse yourself in lush apple blossoms surrounded by inspiring hibiscus

LUXE Inspiring: Coconut blossom, papaya and wild lotus balanced with warm amber & a touch of elegant musk

Ocean Breeze: Light & cool as a morning breeze with marine accords, airy jasmine, bergamot, and a splash of sweet tangerine

Wild Honeysuckle: Soft, delicate and floral, reminiscent of a field of sweet, blooming honeysuckle



LUXURIOUS

Provides the royal treatment by creating an upscale, luxurious atmosphere that signifies high quality

LUXE Elegance: Luxurious, sophisticated fragrance of bergamot, pine needle, musk, and warm ginger, brightened with a touch of citrus and a nuance of white tea

LUXE Relaxing: Soft, clean notes of sweet orange, night blooming jasmine, and bergamot, with light ginger & nutmeg spice

LUXE Stimulating: A refreshing mix of zesty citrus, nectar, floral, & a hint of musk

LUXE Uplifting: Refreshing balsam with a heart of apple & apricot infused with notes of amber and musk

Maraschino Petals: Beautiful scent of sakura cherry blossoms, black currant, pink pepper, amber woods and tonka bean

Oud & Sandalwood: The embodiment of elegance, this rich, woody scent combines the complexity of premium oud and natural, earthy sandalwood

Vanilla Opulence: Warm, elegant scent of vanilla with the lush, exotic fragrance of Oud wood and the slightest hint of freesia



PLAYFUL

Fun & fruity fragrances that create a youthful, lighthearted vibe

Berry Fusion: Fruity, uplifting scent of fresh strawberries, sweet pineapple and raspberries

Cherry Bliss: Sweet, fruity essence of fresh cherries infused with sweet orange and a hint of vanilla

Creamsicle: Fun and youthful scent of juicy orange peel, vanilla cream, condensed milk and warm caramel

Cucumber-Melon: The perfect balance of fruity and floral containing notes of fresh melon and refreshing cucumber

Lemon Drop: Smells just like lemon drop candy. Packed with essential oils. Freshly zested lemons infused with lime and lavender essential oils

Myrlot: Lush, bold aroma of red grapes, reminiscent of an old world vineyard

Tropical Mango: Bright, tropical fragrance of fresh mangos

HOLIDAY FRAGRANCES

Celebrate the holiday season with these holiday favorites

Candy Cane: Bring the holiday season to life with sweet, classic peppermint

Caramel Apple: Delicious, sweet scent of candied apple with cinnamon & clove spices that you can almost taste

Falling Leaves: This bright, crisp fall fragrance is a customer favorite that evokes the excitement of the season. Features notes of balsam, pine needle, apple, & spice.

Holiday Spice: Encapsulates the full aroma and excitement of the holiday season with spicy cinnamon, nutmeg, & all-spice

Pumpkin Pie: Warm, sweet and spicy, this fragrance captures all there is to love about the perfect piece of pumpkin pie

Spiced Apple Cider: Fresh, ground spices with the warmth of apple cider, this is the scent of fall

Sweet Apple & Fig: Perfectly captures the essence of fall with crisp red apple, juicy fig, and a hint of green balsam



AEROWEST NATURALS

Inspired by nature, AeroWest Naturals revitalize our bond with the natural environment through our most primal sense: smell. These fragrances contain 100% natural ingredients to capture the essence of the forest, the sea and nature after a rainfall, transforming these calming natural spaces into fragrances.

AEROWEST NATURALS:

Certified accord collections inspired by the sense of holistic well-being we experience when being in nature. Unlock the power of nature with planet-friendly fragrances.

100% scents of nature

100% biodegradable

From natural origins

Featured Fragrances:

- **Rain Dance - Recreating the scent after the rain**

Bathe in an immersive olfactory experience, derived from nature with 100% natural fragrance accords, 100% biodegradable formula caring for the well-being of both people and the planet.

- **Ocean Water - Recreating the scent of the ocean**

Scientific evidence supports that exposure to coastal environments positively affects human health and well-being. **Ocean Water** is an all-natural formulation to breathe the true marine breeze. Enjoy this deep-sea scent crafted with love for nature.



MOOD COLLECTION

Based on mood and emotion research, the Mood Collection features compositions that emotionally benefits consumers, covering a range of positive moods. It consists of combinations of ingredients with scientific and consumer proven specific mood benefits.

WELLNESS & MOOD-ENHANCING FRAGRANCES

Mood-lifting fragrance creations backed by over 35 years of pioneering research.

Research Based Technology

The Mood Collection is based on scientific validation through innovative brain monitoring, verbal and non-verbal techniques. Utilizes neuroscience research to design scents that influence emotions, mood & overall well-being.

Featured Mood Collection Fragrances:

- **Blissful Peach Blossoms** (Happy & Blissful)

A fragrance that delights your senses and fills your life with joy and happiness. Creates a positive state of mind for a carefree feeling all day long.

- **Unwinding Cashmere Cloud** (Relax & Unwind)

Take a deep breath for a peaceful sensation with Unwinding Cashmere Cloud.



DISCOVER THE POWER OF SCENT MARKETING

Scent Marketing is the strategic use of scent throughout your facility to achieve your business goals, while making your brand more profitable and memorable.

Benefits of Scent Marketing:

- **Increases Value Perception** - Scented areas are perceived as higher-end and luxurious
- **Improves Mood** - Scented spaces can improve mood up to 40%
- **Increases Employee Productivity & Alertness** - up to 54% less employee mistakes
- **Increases Time Spent in Business** - Customers linger 20% longer in scented spaces
- **Increases Profit** - Customers spend up to 20% more in scented spaces
- **Improves Customer Loyalty**
- **Builds Trust & Connection** between customers and your brand
- **Creates Memorable Experiences** for customers to keep coming back

Research Examples:

- A convenience store that started pumping the smell of coffee near the gas pumps saw coffee purchases increase 300%
- Nike found that scent marketing increases their customers' intent to purchase by up to 80%
- The amount spent in a scented Las Vegas Casino increased more than 45%
- A home-improvement chain discovered that customers began rating their salespeople as more knowledgeable after they started pumping the scent of fresh-cut grass into their stores

Scent Marketing Isn't Just for Huge Corporations

AeroWest makes Scent Marketing easy, affordable and accessible for your business. We offer **signature scents** and **full-service**.



FRAGRANCE FAMILIES

Floral

*Floral, Soft Floral,
Fruity Notes*

Blissful Peach Blossoms
Berry Fusion
Cherry Bliss
Creamsicle
Cucumber Melon
Gardenia Petals
Hibiscus & Apple Blossom
Island Sunrise
Jasmine Lotus
Lavender Chamomile
Maraschino Petals
Myrlot
Springtime
Springtime Fresh
Springtime Ultra
Super Floral
Super Floral Special
Tropical Mango
Wild Honeysuckle

Fresh

*Green, Water,
Citrus, Aromatic*

Berry Linen
Candy Cane
Citrus Grove
Citrus Mint
Citrus Water & Sea Salt
Clean Cotton
Clean Linen
Clear Lakes
Eucalyptus Mint
Grapefruit Splash
Lemongrass
Lemon Drop
LUXE Stimulating
Ocean Breeze
Orange Burst
Orange Zest
Tradewinds
Verbena
White Linen

Woody

*Woods, Dry Woods,
Mossy Woods*

Eucalyptus Rosemary
Falling Leaves
Forest Breeze
Italian Leather
LUXE Elegance
LUXE Uplifting
Ocean Water
Oud & Sandalwood
Rain
Rain Dance
Timber

Amber

*Amber, Soft Amber,
Woody Amber, Spice*

Caramel Apple
Citrus Green Tea
Holiday Spice
LUXE Inspiring
LUXE Relaxing
Pumpkin Pie
Spiced Apple Cider
Sweet Apple & Fig
Unwinding Cashmere Cloud
Vanilla Opulence

FEATURED PRODUCTS





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