



# FRAGRANCE COLLECTION

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AEROWEST INTERNATIONAL  
Odor Control | Scent Marketing | Hygiene

# FRAGRANCE CATEGORIES

## **Adventurous**

Fragrances those who adventure, explore, and seek new heights, these bold fragrances are excellent for motivation

## **Energizing**

Bright, invigorating fragrances to liven up the atmosphere, promote productivity, & provide an overall impression of cleanliness

## **Inspiring**

Enlivening, inspirational fragrances for creativity and innovation

## **Luxurious**

Provides the royal treatment by creating an upscale, luxurious atmosphere that signifies high quality

## **Playful**

Fun & fruity fragrances that create a youthful, lighthearted vibe

## **Fresh & Clean**

Fresh, airy scents that impart an overall sense of cleanliness

## **Calming**

Warm, soothing blend of essential oils to promote calmness & relaxation

## **Holidays**

Celebrate the holiday season with these holiday favorites

## **AeroWest Naturals**

Inspired by nature, created with 100% natural ingredients

## **Mood Collection**

Mood-lifting fragrance creations backed by over 35 years of pioneering research



# ADVENTUROUS

*For those who adventure, explore, and seek new heights, these bold fragrances are excellent for motivation*

**Citrus Water & Sea Salt:** Fresh, marine-inspired scent of sea salt, bright citrus, ocean air and driftwood.

**Eucalyptus-Mint:** Invigorating, fragrant eucalyptus infused with a touch of refreshing mint

**Italian Leather:** Bold and intriguing, the warm, rich musk of Italian Leather is designed to impress. Features notes of woods, amber, musk, vanilla and a touch of citrus.

**Mountain Explorer:** Climbing mountains, hiking forests and everlasting snow, get ready for a breathtaking adventure in harmony with mother nature. Features essential oils of camphor, cedarleaf, cedarwood, cypress, eucalyptus, fir balsam, fir needle, labdanum, lavandin, lemon, rosemary and thyme

**Rain:** Shower fresh, smooth, cologne-like scent of woody amber, musk, clean citrus and a slight hint of sweet lavender

**Timber:** A fresh, bold woody scent with a touch of spice, reminiscent of freshly chopped firewood

**Tradewinds:** An intensely refreshing scent, like a clean, uplifting breeze of citrus and fresh herbs



# CALMING

*Essential oil blends that create a warm, soothing environment to calm and relax*

**Gardenia Petals:** The sweet, intoxicating aroma of fresh gardenia infused with rose, ylang ylang, and a touch of sweet orange

**Jasmine Lotus:** Wash away your troubles with this beautiful, intoxicating fragrance of night blooming jasmine, rose, and honey

**Lavender Chamomile:** Gentle, soothing scent of fresh lavender and warming chamomile

**LUXE Relaxing:** Soft, clean notes of sweet orange, night blooming jasmine, and bergamot, with a light ginger & nutmeg spice

**Springtime:** Fresh, clean scent of classic baby powder with delicate floral notes

# ENERGIZING

*Bright, invigorating fragrances that liven up the atmosphere and promotes productivity while giving an overall impression of cleanliness*

**Citrus Grove:** A bright, fragrant orange and sweet rose blossom aroma, infused with a touch of eucalyptus, like an orchard breeze

**Citrus Mint:** A crisp, cool scent bursting with a medley of sweet orange, lemon, and lime, with a hint of fresh mint

**Grapefruit Splash:** The pure embodiment of a fresh, pink grapefruit

**Island Sunrise:** An uplifting blend of sugared orange, fresh grapefruit, sun-warmed guava, and green notes

**Lemongrass:** A clean, fresh lemony scent infused with a touch of botanical grasses that gives that just cleaned smell

**Orange Burst:** Energizing fragrance that awakens the senses with sweet, juicy orange pulp bursting with freshness  
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**Verbena:** A citrusy, fresh scent of lemon interlaced with notes of sweet orange to create the ultimate refreshing scent



# FRESH & CLEAN

*Fresh, airy scents that impart an overall sense of cleanliness throughout the room*

**Berry Linen:** Fresh, inviting scent of clean linens, berry, fresh aldehydes, and white floral with base note of amber woods and sheer vetiver

**Clean Cotton:** Beautiful, clean & refreshing with notes of jasmine and fresh lime, artfully blended with cedarwood, tea, & soft herbals

**Clean Linen:** Fresh, clean fragrance of freshly laundered linens

**Springtime Fresh:** Usher in the beauty of spring with the clean, refreshing scent of freshly cut roses, cool breeze and soft, dewy green accords.

**Springtime Ultra:** A lovely, powdery blend of lilac, roses, and bergamot with just a touch of musk

**Super Floral:** Bright, clean floral scent of roses and jasmine, complemented by a green, woody nuance

**Super Floral Special:** Bursting with fresh floral scents of lilies, roses, and ylang ylang with an overall clean, refreshing soapy fragrance

**White Linen:** Delicate fragrance of fresh, clean linen with soft floral notes, creating a light, fresh, airy ambiance in any space



# INSPIRING

*Enlivening, inspirational fragrances that promote creativity and innovation*

**Clear Lakes:** Reminiscent of a clear mountain lake, this inspiring blend of bergamot & fresh citrus is balanced with calming lavender and a base of sandalwood

**Citrus Green Tea:** Floral citrus fragrance with top notes of mandarin and bergamot peel, heart notes of green tea with base notes of cedarwood and sage.

**Eucalyptus Rosemary:** Clean, herbaceous scent of eucalyptus and rosemary with notes of green balsam, bergamot, soft jasmine, and vetiver.

**Forest Breeze:** Like a hike through the forest, this fresh, herbal scent of clary sage with fir needle and a touch of eucalyptus opens the mind and releases creativity

**Hibiscus & Apple Blossom:** Immerse yourself in lush apple blossoms surrounded by inspiring hibiscus

**LUXE Inspiring:** Coconut blossom, papaya and wild lotus balanced with warm amber & a touch of elegant musk

**Ocean Breeze:** Light & cool as a morning breeze with marine accords, airy jasmine, bergamot, and a splash of sweet tangerine

**Wild Honeysuckle:** Soft, delicate and floral, reminiscent of a field of sweet, blooming honeysuckle



# LUXURIOUS

*Provides the royal treatment by creating an upscale, luxurious atmosphere that signifies high quality*

**LUXE Elegance:** Luxurious, sophisticated fragrance of bergamot, pine needle, musk, and warm ginger, brightened with a touch of citrus and a nuance of white tea

**LUXE Relaxing:** Soft, clean notes of sweet orange, night blooming jasmine, and bergamot, with light ginger & nutmeg spice

**LUXE Stimulating:** A refreshing mix of zesty citrus, nectar, floral, & a hint of musk

**LUXE Uplifting:** Refreshing balsam with a heart of apple & apricot infused with notes of amber and musk

**Maraschino Petals:** Beautiful scent of sakura cherry blossoms, black currant, pink pepper, amber woods and tonka bean

**Oud & Sandalwood:** The embodiment of elegance, this rich, woody scent combines the complexity of premium oud and natural, earthy sandalwood

**Vanilla Opulence:** Warm, elegant scent of vanilla with the lush, exotic fragrance of Oud wood and the slightest hint of freesia





# PLAYFUL

*Fun & fruity fragrances that create a youthful, lighthearted vibe*

**Berry Fusion:** Fruity, uplifting scent of fresh strawberries, sweet pineapple and raspberries

**Cherry Bliss:** Sweet, fruity essence of fresh cherries infused with sweet orange and a hint of vanilla

**Creamsicle:** Fun and youthful scent of juicy orange peel, vanilla cream, condensed milk and warm caramel

**Cucumber-Melon:** The perfect balance of fruity and floral containing notes of fresh melon and refreshing cucumber

**Lemon Drop:** Aroma of lemon drop candy, with sugared lemon, orange zest and lavender.

**Myrlot:** Lush, bold aroma of red grapes, reminiscent of an old world vineyard

**Tropical Mango:** Bright, tropical fragrance of fresh mangos

# HOLIDAY FRAGRANCES

*Celebrate the holiday season with these holiday favorites*

**Candy Cane:** Bring the holiday season to life with sweet, classic peppermint

**Caramel Apple:** Delicious, sweet scent of candied apple with cinnamon & clove spices that you can almost taste

**Falling Leaves:** This bright, crisp fall fragrance is a customer favorite that evokes the excitement of the season. Features notes of balsam, pine needle, apple, & spice.

**Holiday Spice:** Encapsulates the full aroma and excitement of the holiday season with spicy cinnamon, nutmeg, & all-spice

**Mulled Cranberry:** Cozy, spicy blend of cinnamon, cranberry and rich, long-lasting base notes of tonka bean and vanilla

**Pumpkin Pie:** Warm, sweet and spicy, this fragrance captures all there is to love about the perfect piece of pumpkin pie

**Spiced Apple Cider:** Fresh, ground spices with the warmth of apple cider, this is the scent of fall

**Sweet Apple & Fig:** Perfectly captures the essence of fall with crisp red apple, juicy fig, and a hint of green balsam

**Twinkling Tree:** Pine needles and cedarwood blend for an aromatic dream, while nuances of shimmering musks capture the twinkling magic of a Christmas Tree



# AEROWEST NATURALS

*Inspired by nature, AeroWest Naturals revitalize our bond with the natural environment through our most primal sense: smell. These fragrances contain 100% natural ingredients to capture the essence of the forest, the sea and nature after a rainfall, transforming these calming natural spaces into fragrances.*

## **AEROWEST NATURALS:**

Certified accord collections inspired by the sense of holistic well-being we experience when being in nature. Unlock the power of nature with planet-friendly fragrances.

100% scents of nature

100% biodegradable

From natural origins

## **Featured Fragrances:**

- **Rain Dance - Recreating the scent after the rain**

Bathe in an immersive olfactory experience, derived from nature with 100% natural fragrance accords, 100% biodegradable formula caring for the well-being of both people and the planet.

- **Ocean Water - Recreating the scent of the ocean**

Scientific evidence supports that exposure to coastal environments positively affects human health and well-being. **Ocean Water** is an all-natural formulation to breathe the true marine breeze. Enjoy this deep-sea scent crafted with love for nature.



# MOOD COLLECTION

*Based on mood and emotion research, the Mood Collection features compositions that emotionally benefits consumers, covering a range of positive moods. It consists of combinations of ingredients with scientific and consumer proven specific mood benefits.*

## WELLNESS & MOOD-ENHANCING FRAGRANCES

Mood-lifting fragrance creations backed by over 35 years of pioneering research.

### Research Based Technology

The Mood Collection is based on scientific validation through innovative brain monitoring, verbal and non-verbal techniques. Utilizes neuroscience research to design scents that influence emotions, mood & overall well-being.

### Featured Mood Collection Fragrances:

- **Blissful Peach Blossoms** (Happy & Blissful)

A fragrance that delights your senses and fills your life with joy and happiness. Creates a positive state of mind for a carefree feeling all day long.

- **Unwinding Cashmere Cloud** (Relax & Unwind)

Take a deep breath for a peaceful sensation with Unwinding Cashmere Cloud.



# DISCOVER THE POWER OF SCENT MARKETING

*Scent Marketing is the strategic use of scent throughout your facility to achieve your business goals, while making your brand more profitable and memorable.*

## **Benefits of Scent Marketing:**

- **Increases Value Perception** - Scented areas are perceived as higher-end and luxurious
- **Improves Mood** - Scented spaces can improve mood up to 40%
- **Increases Employee Productivity & Alertness** - up to 54% less employee mistakes
- **Increases Time Spent in Business** - Customers linger 20% longer in scented spaces
- **Increases Profit** - Customers spend up to 20% more in scented spaces
- **Improves Customer Loyalty**
- **Builds Trust & Connection** between customers and your brand
- **Creates Memorable Experiences** for customers to keep coming back

## **Research Examples:**

- A convenience store that started pumping the smell of coffee near the gas pumps saw coffee purchases increase 300%
- Nike found that scent marketing increases their customers' intent to purchase by up to 80%
- The amount spent in a scented Las Vegas Casino increased more than 45%
- A home-improvement chain discovered that customers began rating their salespeople as more knowledgeable after they started pumping the scent of fresh-cut grass into their stores

## **Scent Marketing Isn't Just for Huge Corporations**

AeroWest makes Scent Marketing easy, affordable and accessible for your business. We offer **signature scents** and **full-service**.



# FRAGRANCE FAMILIES

## Floral

*Floral, Soft Floral,  
Fruity Notes*

Blissful Peach Blossoms  
Berry Fusion  
Cherry Bliss  
Creamsicle  
Cucumber Melon  
Gardenia Petals  
Hibiscus & Apple Blossom  
Island Sunrise  
Jasmine Lotus  
Lavender Chamomile  
Maraschino Petals  
Myrlot  
Springtime  
Springtime Fresh  
Springtime Ultra  
Super Floral  
Super Floral Special  
Tropical Mango  
Wild Honeysuckle

## Fresh

*Green, Water,  
Citrus, Aromatic*

Berry Linen  
Candy Cane  
Citrus Grove  
Citrus Mint  
Citrus Water & Sea Salt  
Clean Cotton  
Clean Linen  
Clear Lakes  
Eucalyptus Mint  
Grapefruit Splash  
Lemongrass  
Lemon Drop  
LUXE Stimulating  
Ocean Breeze  
Orange Burst  
Tradewinds  
Verbena  
White Linen

## Woody

*Woods, Dry Woods,  
Mossy Woods*

Eucalyptus Rosemary  
Falling Leaves  
Forest Breeze  
Italian Leather  
LUXE Elegance  
LUXE Uplifting  
Mountain Explorer  
Ocean Water  
Oud & Sandalwood  
Rain  
Rain Dance  
Timber  
Twinkling Tree

## Amber

*Amber, Soft Amber,  
Woody Amber, Spice*

Caramel Apple  
Citrus Green Tea  
Holiday Spice  
LUXE Inspiring  
LUXE Relaxing  
Mulled Cranberry  
Pumpkin Pie  
Spiced Apple Cider  
Sweet Apple & Fig  
Unwinding Cashmere Cloud  
Vanilla Opulence



# DRIP FLUID FRAGRANCES

## AEROWEST DRIP FRAGRANCES

Berry Fusion  
Cherry Bliss\*  
Citrus Mint\*  
Clean Cotton  
Clean Linen  
Cucumber Melon\*  
Falling Leaves  
Grapefruit Splash  
Lemon Drop  
Myrlot\*  
Odoff  
Odoff with Clean Cotton  
Odoff with Clean Linen  
Odoff with White Linen  
Rain  
Springtime\*  
Springtime Ultra\*  
Super Floral\*  
Super Floral Special\*  
Tradewinds\*  
Tropical Mango  
White Linen\*

## ODOSAN DRIP FRAGRANCES

Berry Fusion  
Cherry Bliss\*  
Citrus Mint\*  
Cucumber Melon  
Lemon Drop  
LUXE Stimulating  
Myrlot\*  
Odoff  
Springtime  
Springtime Ultra  
Super Floral\*  
Super Floral Special\*  
Tradewinds  
White Linen

\* **Fragrances marked with asterisk are also available in Double Concentrate**



## CONNECT WITH US



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